

# TOWN&COUNTRY

## 2019 EDITORIAL CALENDAR

DATES ARE SUBJECT  
TO CHANGE

ISSUE		CLOSING DATE	ON-SALE DATE
FEBRUARY	Your 2019 Investment Portfolio Issue <i>Plus: T&amp;C Jewelry Awards</i>	Nov 16, 2018	Jan 15, 2019
MARCH	Spring Fashion Issue	Dec 20, 2018	Feb 12, 2019
APRIL	Art & Design Issue Special Editorial Sections: Weddings and Travel	Jan 21, 2019	March 12, 2019
MAY	The Beauty & Wellness Issue	Feb 22, 2019	April 16, 2019
JUNE/SUMMER	The Summer Issue <i>Plus: T&amp;C 50 Philanthropists</i> Special Editorial Section: Travel	March 22, 2019	May 14, 2019
SEPTEMBER	The Fall Fashion Issue <i>Plus: T&amp;C 50 Modern Swans</i>	June 11, 2019	Aug 6, 2019
OCTOBER	The One-of-a-Kind Issue Special Editorial Sections: Weddings and Travel	Aug 2, 2019	Sept 24, 2019
NOVEMBER	The Families Issue <i>Plus: T&amp;C 50 Families of the Year</i> <i>T&amp;C Time + Jewels</i>	Sept 4, 2019 Aug 2, 2019	Oct 29, 2019
DECEMBER/JANUARY	The Holiday Issue Special Editorial Section: Travel	Oct 11, 2019	Dec 3, 2019

### E-READER ISSUES COME OUT 6 DAYS BEFORE NEWSSTAND ON-SALE DATES

Covers close two months prior to the space close date. Premium positions close two weeks prior to the space close date. Premium positions are defined as spreads for first five advertisers, and single pages running adjacent to TOCs, Masthead, and Editor's Letter. Scent strips close three months prior to the space close date. Supplied or magazine printed insert due dates vary from the material close deadlines listed above and will be provided separately. Please note: Editorial content and themes are subject to change.