

# Town&Country: The Perfect Match for Luxury Advertisers

“Just a quick note to let you know that the necklace by ANTONINI, as seen in the ad in the November issue of Town&Country, **already sold !!!!**”

This is fantastic news to get such fast feedback and it just affirms that **Town&Country is the perfect match for me to promote and present fine jewelry.”**

K. Wolfgang Möckel  
KWM Exclusives, Inc.



**Cost: \$10,250**

# Town&Country: Advertisers Selling Right Off Our Pages!

**“We are very happy with the reaction to our Town&Country pages and a few pieces have already sold from them, to new customers.**

It is sometimes difficult to quantify the reaction to an ad .... BUT two ladies **called us directly about, a \$30k and a \$27k cuff they each saw in October’s Town&Country.** We directed them to Saks and **they purchased them over the phone.**

**Individual sales of this ‘entity’ have been rare (to say the least) in the past year, let alone ... over the phone!!!**

**Of course, we are planning to go forward with our presence in the magazine for Spring 2010.”**

**- Amedeo Scognamiglio  
Faraone Mennella**



# Town&Country: Selling Luxury Off Our Pages

“CHARRIOL has had a **great response** from the edit we received in the May issue of **Town&Country**.

Within two days of the issue’s on sale date we sold out of the watch that was featured!”

- Ori Zemer  
USA Vice President  
CHARRIOL N.A.



**PRICE - \$1,490**