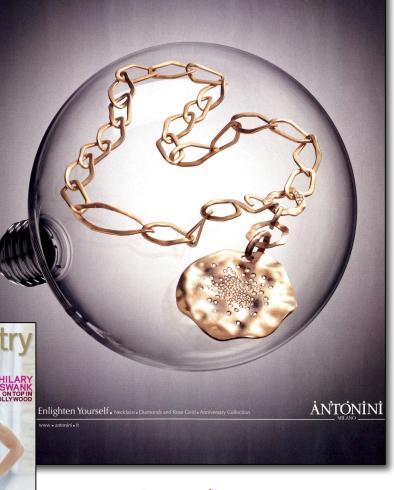
## Town&Country: The Perfect Match for Luxury Advertisers

"Just a quick note to let you know that the necklace by ANTONINI, as seen in the ad in the November issue of Town&Country, already sold !!!!

This is fantastic news to get such fast feedback and it just affirms that

Town&Country is the perfect match for me to promote and present fine jewelry."

K. Wolfgang Möckel KWM Exclusives, Inc.



Cost: \$10,250

## Town&Country: Advertisers Selling Right Off Our Pages!

"We are very happy with the reaction to our Town&Country pages and a few pieces have already sold from them, to new customers.

It is sometimes difficult to quantify the reaction to an ad .... BUT two ladies called us directly about, a \$30k and a \$27k cuff they each saw in October's Town&Country. We directed them to Saks and they purchased them over the phone.

Individual sales of this 'entity' have been rare (to say the least) in the past year, let alone ... over the phone!!!

Of course, we are planning to go forward with our presence in the magazine for Spring 2010."

- Amedeo Scognamiglio Faraone Mennella



## Town&Country: Selling Luxury Off Our Pages

"CHARRIOL has had a **great response** from the edit we received in the May issue of Town&Country.

Within two days of the issue's on sale date we sold out of the watch that was featured!"

Ori Zemer
USA Vice President
CHARRIOL N.A.



**PRICE - \$1,490**