



2020 PAGE RATES



RATE BASE | 475,000

GENERAL RATES

4-COLOR | OPEN

Full Page	\$134,190
2/3 Page Vertical	\$107,895
1/3 Page Vertical	\$66,425

BLACK & WHITE | OPEN

Full Page	\$104,290
2/3 Page Vertical	\$79,980
1/3 Page Vertical	\$45,195

COVERS | OPEN

Cover 2	\$174,445
Cover 3	\$154,315
Cover 4	\$187,870

ALL COVERS MUST BE RELEASED 45 DAYS PRIOR TO THE ISSUE CLOSING DATE OR A CANCELLATION FEE WILL BE APPLIED AS FOLLOWS:

2ND COVER: 30%
3RD COVER: 15%
4TH COVER: 40%

NOTE ALL RATES ARE GROSS
08/27/19

Contact your *Town & Country* sales representative or Associate Publisher Julia Fry at 212. 903.5334 or juliafry@hearst.com.