



#verytandc

### RATE BASE | 425,000

#### GENERAL RATES EFFECTIVE DECEMBER/JANUARY 2020 ISSUE

BELOW RATES LISTED AS GROSS

#### 4-COLOR PAGE | OPEN

Full Page .....	\$122,425
2/3 Page Vertical .....	\$98,435
1/3 Page Vertical .....	\$60,600

#### BLACK & WHITE | OPEN

Full Page .....	\$95,150
2/3 Page Vertical .....	\$72,965
1/3 Page Vertical .....	\$41,120

#### 4-COLOR COVERS | OPEN

Cover 2 .....	\$159,150
Cover 3 .....	\$140,785
Cover 4 .....	\$171,400

ALL COVERS MUST BE RELEASED 45 DAYS PRIOR TO THE ISSUE CLOSING DATE OR A CANCELLATION FEE WILL BE APPLIED AS FOLLOWS:

2ND COVER: 30%  
 3RD COVER: 15%  
 4TH COVER: 40%

**Contact** your *Town & Country* sales representative or Associate Publisher Julia Fry at [juliafry@hearst.com](mailto:juliafry@hearst.com).