

TOWN&COUNTRY

2019 NATIONAL ADVERTISING RATES

RATEBASE: 475,000

GENERAL RATES

4-COLOR / GROSS RATES	OPEN
FULL PAGE	\$130,280
2/3 PAGE VERTICAL	\$104,750
1/3 PAGE VERTICAL	\$64,490

BLACK & WHITE / GROSS RATES	OPEN
FULL PAGE	\$101,250
2/3 PAGE VERTICAL	\$77,650
1/3 PAGE VERTICAL	\$43,880

COVERS GROSS RATES

COVERS	OPEN
SECOND	\$169,365
THIRD	\$149,820
FOURTH	\$182,400

All covers must be released 45 days prior to the issue closing date or a cancellation fee will be applied as follows:

2nd Cover: 30%

3rd Cover: 15%

4th Cover: 40%