

TRIM SIZE:	7" W x 10" H
SAFETY FROM TRIM:	0.25"
BLEED:	0.125"
BINDING:	Saddle Stched & Magstriped
COVER STOCK:	60# with gloss varnish
BODY STOCK:	60#

*Live matter should be kept 1/4" inside from trim on all four sides.
Essential matter on spreads should be 1/4" or more from center trim on either side; a total of 1/2" safety for gutter.

	BLEED	TRIM	LIVE/NON-BLEED
SPREAD	14.25" x 10.25"	14" x 10"	13.5" x 9.5"
FULL PAGE	7.25" x 10.25"	7" x 10"	6.5" x 9.5"

PRODUCTION CONTACTS

For ad specs, material extensions, and all other production-related questions, please contact: Katharine Benson, PreMedia Director: katharine.benson@pubworx.com, 212.450.7009.

To submit your ads electronically, go to adshuttle.com/Hearst

SEND ALL SUPPLIED INSERTS TO:

Quad Printing, 2300 Brown Avenue, Waseca, MN 56093
Attn: Terra Lamont