

# TOWN&COUNTRY / 2017 MECHANICAL REQUIREMENTS

<b>TRIM SIZE:</b>	8.875" W x 10.875" H
<b>SAFETY FROM TRIM:</b>	0.25"
<b>BLEED:</b>	0.125"
<b>BINDING:</b>	Perfect Bound
<b>COVER STOCK:</b>	123#
<b>BODY STOCK:</b>	43#
<b>JOG POSITION:</b>	Foot
<b>LINE SCREEN:</b>	133

\*Live matter should be kept 1/4" inside from trim on all four sides.  
 Essential matter on spreads should be 1/4" or more from center trim on either side; a total of 1/2" safety for gutter.

	<b>BLEED</b>	<b>TRIM</b>	<b>LIVE/NON-BLEED</b>
<b>SPREAD</b>	18" x 11.125"	17.75" x 10.875"	17.25" x 10.375"
<b>FULL PAGE</b>	9.125" x 11.125"	8.875" x 10.875"	8.375" x 10.375"
<b>2/3 PAGE VERTICAL</b>	6" x 11.125"	5.75" x 10.875"	5.25" x 10.375"
<b>1/3 PAGE VERTICAL</b>	3.125" x 11.125"	2.875" x 10.875"	2.375" x 10.375"

## PRODUCTION CONTACTS

For ad specs, material extensions, and all other production-related questions, please contact: Katharine Benson, PreMedia Director: [katharine.benson@pubworx.com](mailto:katharine.benson@pubworx.com), 212.450.7009.

**To submit your ads electronically, go to [adshuttle.com/Hearst](http://adshuttle.com/Hearst)**

## SEND ALL SUPPLIED INSERTS TO:

Quad Printing, 2300 Brown Avenue, Waseca, MN 56093  
 Attn: Terra Lamont