

TOWN&COUNTRY / 2017 MECHANICAL REQUIREMENTS

| | |
|--------------------------|----------------------|
| TRIM SIZE: | 8.875" W x 10.875" H |
| SAFETY FROM TRIM: | 0.25" |
| BLEED: | 0.125" |
| BINDING: | Perfect Bound |
| COVER STOCK: | 123# |
| BODY STOCK: | 43# |
| JOG POSITION: | Foot |
| LINE SCREEN: | 133 |

*Live matter should be kept 1/4" inside from trim on all four sides.

Essential matter on spreads should be 1/4" or more from center trim on either side; a total of 1/2" safety for gutter.

| | BLEED | TRIM | LIVE/NON-BLEED |
|--------------------------|------------------|------------------|------------------|
| SPREAD | 18" x 11.125" | 17.75" x 10.875" | 17.25" x 10.375" |
| FULL PAGE | 9.125" x 11.125" | 8.875" x 10.875" | 8.375" x 10.375" |
| 2/3 PAGE VERTICAL | 6" x 11.125" | 5.75" x 10.875" | 5.25" x 10.375" |
| 1/3 PAGE VERTICAL | 3.125" x 11.125" | 2.875" x 10.875" | 2.375" x 10.375" |

PRODUCTION CONTACTS

For ad specs, material extensions, and all other production-related questions, please contact: Katharine Benson, PreMedia Director: katharine.benson@pubworx.com, 212.450.7009.

To submit your ads electronically, go to adshuttle.com/Hearst

SEND ALL SUPPLIED INSERTS TO:

Quad Printing, 2300 Brown Avenue, Waseca, MN 56093
Attn: Terra Lamont