

# TOWN&COUNTRY

## 2018 READER DEMOGRAPHICS

AUDIENCE	
<b>TOTAL READERS</b>	639,000
<b>FEMALE/MALE</b>	67%/33%
<b>MEDIAN AGE</b>	50

INCOME	
<b>MEDIAN HHI</b>	\$184,392
<b>MEDIAN HH NEW WORTH</b>	\$1.2 million
<b>AVERAGE NET WORTH</b>	\$2.02 million